Product name: _____

PART DESCRIPTION	COST EACH	QUANTITY X	TOTAL COST FOR ITEM
1 - Cost of your materials:			
2 - Cost of your time:			
Number of hours spent creating product:			
3 - Wholesale and Retail factors:			
2x Factor = minimum wholesale price			
4x Factor = minimum retail price			
4 - Leverage factor (see leverage on DVD)			
--> Can be applied to retail & wholesale			
5 - Final Wholesale price:			
5 - Final retail price:			

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