

Alain Briot - Beaux Arts Photography

Product name: Framed Photograph

PART DESCRIPTION	COST EACH	QUANTITY X	TOTAL COST FOR ITEM
1 - Costs of your materials:			
Paper			
Ink			
Mat board			
Mounting Tape			
Dry mounting supplies			
Frame			
Glass			
Screws			
Wire			
Paper Backing			
ATG Tape			
Framing staples			
Print Label			
Other materials and supplies			
2 - Cost of your time:			
Number of hours spent creating product:			
3 - Wholesale and Retail factors:			
2x Factor = minimum wholesale price			
4x Factor = minimum retail price			
4 - Leverage factor (see leverage on DVD)			
--> Can be applied to retail & wholesale			
5 - Final wholesale price			
6 - Final retail price			