

# Alain Briot - Beaux Arts Photography

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Product name: Framed Photograph

PART DESCRIPTION	COST EACH	QUANTITY X	TOTAL COST FOR ITEM
<b>1 - Costs of your materials:</b>			
Paper			
Ink			
Mat board			
Mounting Tape			
Dry mounting supplies			
Frame			
Glass			
Screws			
Wire			
Paper Backing			
ATG Tape			
Framing staples			
Print Label			
Other materials and supplies			
<b>2 - Cost of your time:</b>			
Number of hours spent creating product:			
<b>3 - Wholesale and Retail factors:</b>			
2x Factor = minimum wholesale price			
4x Factor = minimum retail price			
<b>4 - Leverage factor (see leverage on DVD)</b>			
--> Can be applied to retail & wholesale			
<b>5 - Final wholesale price</b>			
<b>6 - Final retail price</b>			